**Project Title:**

*(Overarching name of the project.)*

**Project Description:**

*(2 - 4 describing the project, it’s the purpose, and it’s associated User Stories.)*

**Functional Requirements:**

*(The required features and design elements for the project - i.e. newsletter sign up, blog posts, image galleries, etc.)*

*More on the next page...*

**Design Influences:**

*(Website’s that will be used as an influence for the design.)*

**Site 1:**

* Standout design elements and features:
  + A
  + B
  + C

**Site 2:**

* Standout design elements and features:
  + A
  + B
  + C

**Site 3:**

* Standout design elements and features:
  + A
  + B
  + C

**Target Audience:**

*(The intended users of the website)*

**Primary demographic:**

**Secondary demographic:**

*More on the next page...*

**Project Brainstorming:**

*(The location of the brainstorming documents. If there is a shared project folder, it can be the path the brainstorming documents.)*

**InVision URL:**

*(A link to the shared InVision project)*

**GitHub URL:**

*(A link to the public GitHub project)*

**Issue Tracker URL (Instructor Invited):**

*(A link to the shared issue tracker)*

**Issue Tracker Methodology & Use:**

*(2 - 4 paragraphs outline how the issue tracker will be organized and used)*

*More on the next page...*

**Testers:**

*(The names of the students that will be involved in critiques and testing)*

**Testing Schedule:**

*(Design & testing schedule include dates and times)*

**Website URL:**

*(Project URL)*

**Additional Notes**

*(Other relevant information about the project)*